

1st International Conference on
Multidisciplinary Research &
Statistical Data Analysis
“THEME: Best Practices in
Research and Statistical Data
Analysis”
October 22-24, 2014

RESOURCE PERSONS



Trevor Bond, Ph.D.
James Cook University
Australia



Michelle Raquel, Ph.D.
Lingnan University of Hongkong



Dan Meyer, M.A.
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**PHILIPPINE ASSOCIATION OF RESEARCHERS
AND STATISTICAL SOFTWARE USERS (PARSSU)**

Website: www.parssu.org; Email: 2014conference@parssu.org
Telefax: (02) 961-0729

September 4, 2014

Dear Educator,

PARSSU and Eins Consultancy Philippines are pleased to invite you and your colleagues to the **International Conference on Multidisciplinary Research and Statistical Data Analysis (ICMRSDA 2014)**. It will be held on October 22-24, 2014 at the EUROTEL North EDSA located at EDSA corner Bulacan St. (across SM North EDSA), Quezon City.

Expected activities during the three-day conference include plenary sessions, concurrent paper presentations, and concurrent workshops. Dr. Trevor Bond, adjunct professor of James Cook University in Australia will give the keynote address on the theme “**Best Practices in Research and Statistical Data Analysis**”.

Some topics during the plenary sessions include: Strengthening Research Capabilities; How to Publish Research in the Top Tier International Journals; and Data Analytics and Its Application in the Academic Institutions. Resource persons during the plenary sessions are Dan Meyer from Indiana University of Pennsylvania, Dr. Carlo Magno and Dr. Alan de Guzman (for confirmation) from the Philippines, Dr. Michelle Raquel from Lingnan University of Hongkong, and Dr. Trevor Bond from James Cook University, Australia.

International and local researchers from various disciplines will present their papers during plenary and concurrent sessions. Also, researchers and statisticians will present their technical papers on statistical data analysis using SPSS, STATA, SAS, R, and/or other statistical software. Call for abstracts were closed last August 15.

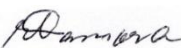
Extension for the payment of the Registration fee for the three-day conference is as follows: P6,500.00 (if payment is made on or before September 17), P7,500 (if payment is made between September 18 and October 17), and P8,500 (if payment is made after October 17). Included in the registration fee are conference materials, meals (lunch and snacks for three days), certificates, and installers of software. Hotel accommodation is not covered in the registration fee.

Please note of the pre-conference workshop on Rasch Analysis using Winsteps to be given by Dr. Trevor G. Bond (from James Cook University, Australia). Registration fee for the preconference is separate. Pre-conference registration fee is only P2000 for paper presenters and P3500 for non-paper presenters. Please see details in the next page.

Payment may be made through Bank of Philippine Islands (BPI) under the name **Eins Review and Statistical Consultancy Center** with Savings Account No.: **004713-0565-91**. After payment, the deposit slip should be faxed to **(02)961-0729** or the scanned copy should be emailed to sales@einsph.com.

Please register online at <https://www.surveymonkey.com/s/C37TN9M>

Interested individuals who have further questions regarding the conference may contact Rachel or Lorna at Telefax # (02) **961-0729** or email info@einsph.com or 2014conference@parssu.org


Rachel B. Amora
Secretary, PARSSU

NOTES:

1. Registration fee for the pre-conference is separate. Pre-conference registration fee is only P2000 for paper presenters and P3500 for non-paper presenters.

2. Discounted registration fee for those who will attend both pre-conference in October 21 and conference in Oct. 22-24:

- P8500 –should be paid on or before September 17.
- P9,500 –should be paid between September 18 and October 17.
- P10,500 – to be paid after October 17.

Organizers:



Philippine Association of Researchers & Statistical Software Users
www.parssu.org
2014conference@parssu.org

and



Eins Consultancy Philippines
Website: www.einsph.com
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**PRE-CONFERENCE WORKSHOP on
Rasch Analysis using Winsteps Software
October 21, 2014**

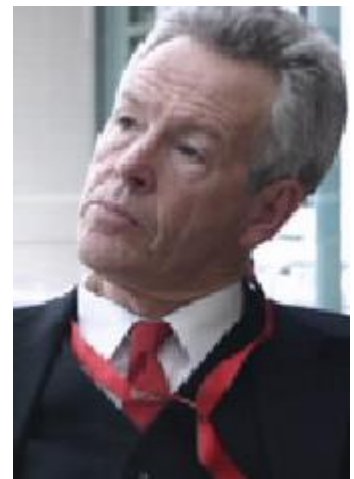
PRE-CONFERENCE DESCRIPTION: Rasch analysis constructs linear measures from scored observations, such as responses to multiple-choice questions, Likert scales and quality-of-life assessments. This course covers the practical aspects of data setup, analysis, output interpretation, fit analysis, dimensionality, reliability, and reporting. Supporting theory is presented conceptually. Application of Rasch model to multiple choice test will be emphasized.

Facilitator: Dr. Trevor G. Bond

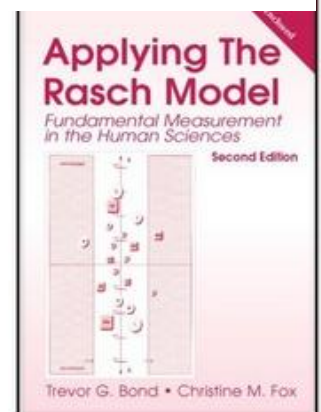
Dr. Bond is a specialist reviewer for journals across a wide range of human sciences and provides consultation to organizations involved in high-stakes educational testing in the US, UK and Europe. In 2005, he instigated PROMS: the Pacific Rim Objective Measurement Symposia to support the development of measurement capacity in S.E. and Eastern Asia. The second edition of his best-selling current book (co-authored with Christine Fox), *Applying the Rasch model: Fundamental measurement in the human sciences*, reflects his longstanding experience in educational settings as the background for applying fundamental measurement to outcomes in the human sciences. Prof. Bond is a regular presenter on topics of educational measurement and conducts Rasch measurement workshops in the U.S., S.E. Asia, Australia and Europe, in particular. Until recently, he was Head of the Department of Educational Psychology, Counselling & Learning Needs, at the Hong Kong Institute of Education.

His research interest and selected publications are posted at:

http://www-public.jcu.edu.au/education/staff/JCUPRD_037843



His Book...



**Limited to
50 Participants Only!**